



PARTNERING ORGANIZATION

Company Name:

Natural World Museum (NWM) – San Francisco, CA, USA

Mission Statement:

The Natural World Museum is a mobile and global cultural institution that presents art through innovative programs to inspire and engage the public in environmental awareness and action.

NWM's *Art for the Environment Initiative* in partnership with UNEP is designed to utilize the universal language of art as a catalyst to unite people in action and thought and to empower individuals, communities, and leaders to focus on environmental values across social, economic, and political realms.

One Liner:

Transcending the traditional museum venue, NWM is a “museum without walls” with a mobile and global curatorial program that enables us to bring our mission to broader and more diverse audiences.

Art for the Environment exhibitions demonstrate that the fusion of art and environment is a powerful synergistic tool for positive social change.

Prominent Quotes:

“We are taking action to encourage positive trends in society by utilizing art as a catalyst to generate new perspectives that inspire social and environmental solutions” states Mia Hanak, the Founding Executive Director of the Natural World Museum.

“The intent of the show is to both engage and educate,” said Randy Jayne Rosenberg, the exhibition’s curator. “The traveling art exhibition seeks to reach millions of people in an effort to make a lasting contribution to the global dialogue around our environment in peril and inspire individuals to reflect on their attitudes and actions.”

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